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GIMBEL BROTHERS, 33rd &amp; Broadway

# Gimbel Brothers Announce

## Sale of 6,000 Yards of Navy Blue Taffeta \$1.10 Yd.

36 inches wide; Regularly \$1.50 to \$1.75 yd.

An unusually important sale because the quality of this taffeta is excellent and market conditions are such that it is almost phenomenal for us to be able to quote \$1.10 the yard on such silk.

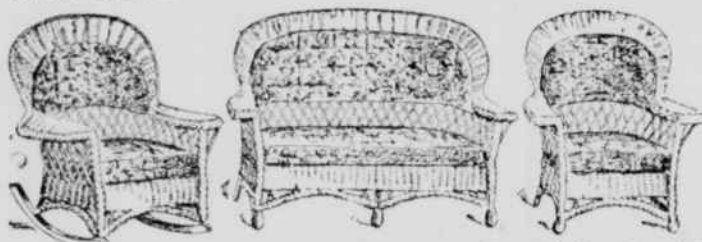
"Unusually Important" too, because navy blue is more sought after than any other shade this season.

Quality considered, shade considered and price considered, you will surely want some of this splendid navy blue taffeta.

GIMBELS—Second Floor.

## Cool and Airy Furniture for Summer

Among our Exhibition of Willow Furniture, we are showing three new stain combinations which have met with enormous success. Beautiful cretonnes for cushions to harmonize.



3-Piece Reed Suite, as illustrated, finished in natural ivory shellac. Complete, with chintz cushion, \$87.

Small Arm Chair, in Natural Willow, \$3.50

Arm Rocker, with Side Pocket, stained, \$9.50

Chaise Longue, in Natural Willow, \$19.50

### Cretonne Seat Cushions

85c \$1.25 and \$2.50

Special items of interest among the Reed and Fibre Pieces

Davenport in Brown Fibre Upholstered in tapestry with 2 loose pillows, \$62.00

Chaise Longue in Antique Ivory

With cretonne seat cushion, \$44.00

6 Piece Antique Ivory Living Room Suite

With cretonne seat cushions, \$176.50

GIMBELS—Seventh Floor.

## Bargain Subway

SPECIAL

### Sale of Men's Jewelry

We secured this Jewelry specially for men, consisting of cuff links, gold plated, sterling silver, jeweled pearl, rose finish, polished English finish and many other styles grouped into two lots.

This is a very big purchase of 30 gross, and will have special tables.

Worth 25c to 50c at 18c Worth 65c to \$1 at 35c

25c and 50c Jeweled Scarf Pins at 18c

With ruby, black-and-white effects, pearl, opal, sapphire, cameo and many other combinations.

Many other interesting items in this sale of jewelry.

GIMBEL Subway Stores, Balcony.

### Woven and Embroidered Tissues, 25c yd.

5000 yards of this beautiful fabric, the product of one of the country's best mills; woven and embroidered in a most elaborate assortment of plaids, stripes, checks, dots and plain colors, some of which are interwoven with silk, making them very attractive; all fast colors, 27 inches wide.

### Shepherd Checks, 12½c yd

36-inch. A good assortment of black and white checks, suitable for House Dresses and street wear.

GIMBEL Subway Stores, Balcony.

### Sale of Corsets \$1 G. B. Corsets, 65c.

Medium bust, long skirt, two-inch embroidery trimming at top, extension front steel, two hooks below clasp, sizes 19 to 30.

### \$2 G. B. Corsets, \$1.25

Made of coutil, medium bust, short and long skirt, top trimmed with wide embroidery, pink and white in lots, sizes 20 to 30.

### 50c De Bevoise Brassieres, 35c

Hooked in front and crossed back trimmed with lace and embroidery.

### \$1.50 De Bevoise Brassieres, 75c

Hooked in front, trimmed with wide lace and embroidery.

GIMBEL Subway Stores, Balcony.

## Floor Coverings—Big Savings

Room size Axminster Rugs, 9 ft. x 12 ft., \$17.50

### Wool and Fibre Rugs

Reg. Sale

9 ft. x 12 ft. \$12.00 \$8.75

8 ft. x 10 ft. 10.50 8.00

6 ft. x 9 ft. 7.50 5.75

### Willow Grass Rugs

Reg. Sale

4 ft. 6x7 ft. 6 in. Figured. \$2.85 \$1.75

4 ft. 6x7 ft. 6 in. Plain. 2.50 1.50

36 in. x 72 in. Figured. 1.80 95c

36 in. x 72 in. Plain. 1.80 85c

27 in. x 54 in. Figured. 95c 65c

27 in. x 54 in. Plain. 85c 55c

### Rag Rugs at Special Prices

18x26 in. 30c 30x30 in. 85c

25x36 in. 45c 36x72 in. 1.15

25x50 in. 60c 4 ft. x 7 ft. 1.85

### Heavy Quality China Matting

Regularly \$12. Roll of 40 yards, \$8.75

60c Printed Linoleum, sq. yd., 45c

95c Inlaid Linoleum, sq. yd., 70c

Slight imperfections that are hardly noticeable.

### 45c Parkoleum, sq. yd. 35c

This is a new process Linoleum, very durable and absolutely waterproof, a variety of splendid patterns, including some beautiful parquetry effects.

GIMBEL Subway Stores, Lower Floor.

## Purchase and Sale of the Stock of

### VOGEL BROTHERS

(42nd St.) Clothiers Since 1858

Read the letter printed below carefully. If you are one of Vogel Brothers' former customers you will understand its significance at once. But, whether you ever purchased Vogel merchandise or not, read this advertisement through. It tells of big economies here beginning Monday for every man and boy within reach of New York.

Sale Starts 7:30 A. M. (Tomorrow, Monday)



Gimbel Brothers, 33rd & Broadway, New York City.

Gentlemen:

We are particularly glad that you were the purchaser of our entire stocks of Men's and Boys' Clothing, Hats and Furnishings, on the occasion of our retirement from business after 58 years, because we believe you will give our former customers the same fair treatment and conscientious service that we always tried to give.

Yours truly, VOGEL BROTHERS.

By N. H. Vogel

The Vogel Brothers' stock is good—not large. Men's Clothing, Men's Furnishings, Men's and Boys' Hats, Boys' Clothing and Furnishings, Underwear, Hosiery, Umbrellas and Canes, Handkerchiefs and Gloves. Every item in the Vogel Brothers' purchase has passed our rigid inspection and been pronounced worthy of our endorsement.

A PORTION OF OUR OWN STOCKS ADDED Together with Special Purchases for This Event.

While one GIMBEL Merchandising manager was busy arranging the purchase of the Vogel Brothers' stocks (who are going out of business after 58 years for purely personal reasons), another was making big purchases of the same grade of merchandise from well-known GIMBEL suppliers.

The two stocks together, priced surprisingly low at the very height of the season, are submitted with our assurance that they are worth the careful attention of every man, boy and woman who buys for men and boys in or near New York City.

## Men's Furnishings, Etc.

### SHIRTS

Men's \$1.50 and \$2 Shirts \$1.15

Soft cuff or laundered cuff shirts—a miscellaneous lot of fine shirts—many different colors—good styles.

Men's \$2.50 and \$3 Silk and Cotton Shirts \$1.85

All are bargains—excellent styles—good colors.

Men's \$1 and \$1.50 Shirts 85c

Materials include chevrons, madras, pongees, etc.—some white shirts—some sport shirts—stripes, plain colors, etc.

Men's \$3.75 Silk Fibre Shirts \$2.85

Fine high grade shirts—good weight, good looking—good colors—some stores get more than \$3.75 for these.

GIMBELS—Main Floor.

### HATS

Men's \$2 and \$3 Soft Hats \$1.35

All this Spring's new styles and colors. Some men will buy two or three at this price. More than one-half of them are extra light weight and can be worn all Summer.

Men's \$1 and \$1.50 Caps 50c

A special purchase and samples; 6,200 caps in all. For your machine, town, country or golf. Silks, checks and tweeds.

Men's \$1 and \$1.50 Caps 50c

Silks, Palm Beaches, Khaki, Ducks and White Felt. A number of them can be worn for ladies' outing and golf.

Boys' \$1.50 Cloth Hats \$1

In Tweeds, Checks and Serges. Boys' Madagascars Straw Hats, several styles to select from, 85c. Large Boys' \$2 Felt Hats, \$1.50. Boys' 75c and \$1 Caps, 50c.

GIMBELS—Fourth Floor.

### GLOVES

Men's \$1.35 and \$1.65 Street Gloves 95c

Consisting of tan caps and gray mecha, also gray suede.

GIMBELS—Main Floor.

### NECKWEAR

Men's \$1 &amp; \$1.50 Neckwear 65c

Neckwear of the finer grades—a very fine lot—good colorings, well made—good heavy silk—large open end four-in-hand scarfs.

Men's \$1 Neckwear 50c

Men's open end four-in-hand scarfs in plain colors or fancy effects—some of this season's best sellers are included—silk and cotton.

Men's Special Neckwear 25c

Special lots from two good New York makers—mostly four-in-hand shapes with open ends—some bat ties, too.

GIMBELS—Fourth Floor.

### OTHER ITEMS

Men's \$1 and \$1.50 Calf Skin Belts 50c

Men's black calf skin belts, the usual \$1 and \$1.50 grade—but they have slight imperfections—sizes 30 to 36 mostly.

GIMBELS—Main Floor.

Men's \$5, \$6 and \$7 Bath Robes \$3.35

Men's Terry Cloth Bath Robes—and lightweight beach robes—a lot of various weights and styles mostly made with notch collars and finished with cord and buttons—a really wonderful lot of robes.

GIMBELS—Fourth Floor.

Men's Linen Hdkfs., Colored Initial—Box of Six 85c

Men's white hdkfs., with small colored block initials, 70c. dozen. Odd lot of men's linen initial hdkfs., 12½c. each.

GIMBELS—Main Floor.

Men's Umbrellas—Union Taffeta

edge—nice assortment of carved and plain handles, cases and tassels. Reg. \$2.00, \$1.35.

Men's All Silk and Yarn dye

taffeta with tape edge umbrellas have plain handles. Also Union Taffeta Umbrellas in an assortment of plain and fancy handles. Regularly \$3 and \$3.50. \$2.00.

Men's All Silk and Yarn dye

taffeta tape edge—beautiful assortment of handles—mostly one of a kind. Reg. \$3.75 and \$5. \$1.00.

Men's Walking Sticks—all up-to-date styles and shapes and woods, at 85c to \$3.75. Reg. \$1.50 to \$5.00.

GIMBELS—Main Floor.

### UNDERWEAR

Men's \$2 Pajamas \$1.35

A really fine lot of Pajamas, made of woven madras or mercerized pongee—good styles—good colors.

Men's \$1.25 Pajamas 95c

These pajamas are sold in many stores at \$1.50 and are worth it—They are mighty cheap for 95c—stripes or plain colors—well made—good fitting.

Men's Lisle Finish Bleached

White Shirts and Drawers—Sateen band on drawers—silk fronts—special value. 38c. garment.

Men's Fine Quality Athletic Combination

Suits—sleeveless, knee length—75c. quality. 45c. suit.

Men's Athletic Combinations—75c.

quality, suits—woven madras. 55c. suit.

Men's Otis Balbriggan Shirts and

Drawers—short sleeve, ankle drawers—50c. quality. 38c.

Men's Fine Quality Lisle Thread

Combination Suits—athletic, short or long sleeves—knee or ankle length—\$1.50 quality. 95c. suit.

Men's Athletic Shirts and Drawers

—made of Fibre Silk—knee lengths—\$1.00 quality. 75c. suit.

Men's Athletic Combination Suits

—made elastic web shoulder—nicely finished—75c. quality. 55c. suit.

Men's White or Champagne Silk

Lisle Hose—also plain colored lisle thread—several colors—white cotton with black embroidered clocks—These are mostly all perfect goods—worth up to 60c. pair, for 28c.

Men's Fine Quality Black Silk or

Black and Colored Lisle Thread Hose—all made with double sales, heels and toes—mostly perfect goods—50c. quality, 35c. pair.

Men's Richelle Ribbed Thread Silk

Hose—in colors gray, navy, tan or white—worth \$1 pair, for 55c.

Men's Heavyweight Thread Silk

Hose—black or colors—one of the best makes—regularly \$1.50 quality, \$1.00 pair.

Men's Fine Quality Lisle Thread

Hose—black, with white silk stripes—seconds of 75c. quality. 39c. pair.

GIMBELS—Main Floor.

### Men's \$32 Suits and Overcoats

\$23.50

Men's and Young Men's Spring and Summer Suits, including many fine "Pinch Back" Norfolk Models, and lightweight overcoats. At \$23.50. GIMBELS—Fourth Floor.

### Men's \$18.50 Spring Suits

\$12.75

No end of smart suits for men and young men at this price. Suits that are usually marked special at \$18.50. In this sale at \$12.75. GIMBELS—Fourth Floor.

### Men's \$30 Suits and Overcoats

\$19.50

Men's actual \$30 spring and winter weight Suits. Soft rolling models and many conservative models. Also the new Norfolk—Pinch Back. All sizes. \$19.50. GIMBELS—Fourth Floor.

### Men's \$20 Suits and Overcoats

\$14.50

Men's and Young Men's Spring and Winter Weight Suits and Overcoats. Sizes, styles, fabrics, colorings, effects to suit any taste. Variety too numerous to mention. GIMBELS—Fourth Floor.

### Men's \$25 Suits and Overcoats

\$16.75

Men's actual \$25 and \$27.50 spring and winter weight suits. Soft rolling English models, as well as plenty of "Pinch Back" Norfolks. All sizes. \$16.75. GIMBELS—Fourth Floor.

### Men's \$20 Knitted Cloth Overcoats

\$13.50

Loose Fitting Knitted Overcoats, Shower Proof, ¾ Silk lined, all sizes. GIMBELS—Fourth Floor.

### Miscellaneous Men's Clothing Attractions

Men's \$10.00 Sport Coat, plain blue and green flannel, at \$6.75  
Men's \$10.00 Sport Knitted Coats, all colors \$6.75  
Men's \$5.50 genuine Palm Beach Coat and Pants, Norfolk or plain models. 5.00  
Men's \$20.00 tan or green Covert Cloth Overcoats, spring weight. 12.75  
Men's \$22.00 Raincoats, guaranteed. 15.00  
Men's \$18.00 Raincoats, guaranteed. 11.75  
Men's \$15.00 Raincoats, guaranteed. 8.75  
Men's \$10.00 Motor Dusters. 6.00  
Men's \$7.50 Motor Dusters. 3.75  
Men's \$5.00 Motor Dusters. 2.00  
Men's \$5.00 Office Coats. 2.65  
Men's \$5.00 Office Coats. 2.00  
Men's \$5.00 separate odd Trousers. 2.50  
Men's \$5.00 separate Trousers. 3.75

Men's \$2.25 Khaki Outing Trousers. 1.35  
Men's \$5.00 White Flannel Trousers. 3.65  
Men's \$5.50 Pull Dress and Tuxedo Vests. 2.35  
Men's \$8.50 Khaki Motor Cycle Coat and Pants. 4.75  
Men's \$25.00 Chauffeur Suits. 1.35  
Whisper Overcoat. 16.50  
Men's \$25.00 Chauffeur Suits. 16.50  
Men's \$32.00 Pull Dress and Tuxedo Suits. 21.50  
Men's and Young Men's \$10 Mackinaws. 7.75  
Men's \$4.00 Fanny Street Vests. 1.35

## Boys!

Boy's \$3.75 and \$4.50 Wash Norfolk Suits, Khaki, linen and white, \$2.85

Boy's \$1.50 and \$1.85 Wash Suits, 85c

Boy's \$2.00 and \$2.50 Wash Suits, \$1.35

Boy's Blue Serge, black and white check, velvet, silk suits; were \$7.50 to \$12.50. \$5.00

Boy's black and white check Reefers; were \$7.50 and \$8.50; \$4.75

Boy's \$1.25 Wash Knickerbocker and Knee Pants, Khaki, Linen and white; sizes 4 to 18. 85c

Boy's \$1.25 and \$1.50 Imported Sailor Collars, 75c

Boy's \$6.50 and \$8.50 Norfolk Suits, with extra Knickerbockers—fancy mixture suitings; sizes 7 to 18 years; \$4.75

Boy's \$6.50 all-wool blue serge Norfolk Suits, sizes 7 to 18 years; \$4.50

Boy's \$5.00 and \$6.50 Reefer and Junior Top Coats, \$3.75

Boy's Junior Novelty Suits, black and white check and blue serge—reg. prices \$5 and \$6.50; \$3.75

Boy's Imported Jersey Suits (detachable collar and cuffs); regular prices \$7.50 and \$8.50; \$3.95

Boy's 65c and 95c Rompers, 38c

Boy's \$1.25 Rompers, 75c

GIMBELS—Fourth Floor.

## The Bargain Subway in This Sale

### Men's Clothing

Men's \$15.00 Suits and Overcoats \$9.50.  
Men's \$18.00 Suits and Overcoats, \$11.75.  
Men's \$3.50 Odd Trousers, broken lines, \$2.35.

### Hats and Caps

890 Men's Hats \$1; \$1.50 and \$2 values: new spring styles and colors.  
Men's Hats and Caps, 50c; \$1 and \$1.50 values: in silk, Palm Beach and checks; also white felt.

Boys' Straw Hats, 85c; \$1.50 and \$2 values: navy, black, all white and white with blue trimmed: several styles are